

## INTRODUCTION

Pritty's first Iridesium Special Effect Pigment series was released in 2003. A lot has happened since then as Pritty continued to add new Special Effect series over the years. In 2012, Pritty launched its highly successful Gold Rush Family and "Pritty Is Gold" became our tagline.

Now in 2021, things are stirring again as Pritty is delighted to present its 13th Edition of Iridesium Special Effect Pigment series with some very exciting new color families developed with Pritty's in-house technology, and there is more on the way!

### **TechnoGrey**

TechnoGrey raises the bar high for exceptional Metallic Effect Pearlescent Pigments without the use of colorants. It's remarkably close to the look of powdered Aluminum, extremely shining with impressive opacity.

### **Metallium**

Pritty's Patented Effect Pearlescent Pigments with extremely metallic saturated colors and high opacity, without adding any colorants.

### **ChromaPura**

Our Ultimate Interference Effect Pearlescent Pigment with laser color purity. Made from thicker than usual borosilicate platelets for a single color purity no matter the viewing angle with enhanced depth and sparkles.

Pritty's vision is to be your Premier Pearlescent Pigment Supplier. Pritty's creativity means there's more ways to express your understanding of fashion!

## INDEX

● Page1	Arctic White	
● Page2	Silver White	
● Page3	Interference	
● Page4	Metallium Pearls	
● Page5	Iron	
● Page6	Gold Lustre	
● Page7	Gold Rush	
● Page9	Super Sparkle	
● Page10	Corinthium	
● Page11	TechnoGrey	
● Page12	Alucoppearls	
● Page13-14	Diamond	
● Page15-16	Prismatic	
● Page17-18	ChromaPura	

## Colour Chips Data

---

**Base:**PVC film

**Coating:**Spray x 3P

Acrylic:72%

Thinner:18-23%

Pearlescent pigments:5-10%

Coating thickness:approximately 30µm

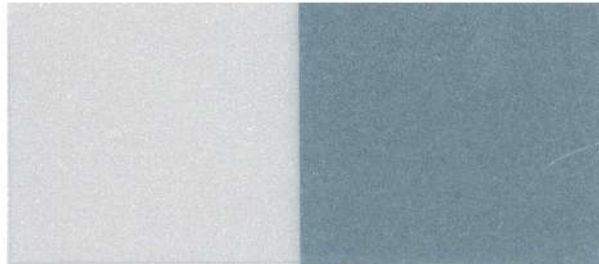
---



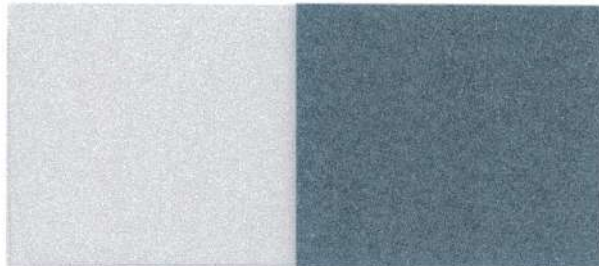
## ARCTIC WHITE



Please remove the protective film



Iridesium 1670  
10-60µm  
Synthetic Mica



Iridesium 1680  
30-100µm  
Synthetic Mica



Iridesium 1690  
50-250µm  
Synthetic Mica

01

## SILVER WHITE



Iridesium 100N  
10-60µm  
Anatase



Iridesium 103N  
10-60µm  
Rutile



Iridesium 120N  
5-25µm  
Anatase



Iridesium 123N  
5-25µm  
Rutile



Iridesium 110  
<15µm  
Anatase



Iridesium 111  
<15µm  
Rutile



Iridesium 153N  
10-100µm  
Rutile



## INTERFERENCE

Please remove the protective film



Iridesium 205  
Gold  
10-60µm  
Natural Mica



Iridesium 215  
Red  
10-60µm  
Natural Mica



Iridesium 219  
Purple Red  
10-60µm  
Natural Mica



Iridesium 225  
Blue  
10-60µm  
Natural Mica



Iridesium 235  
Green  
10-60µm  
Natural Mica



Iridesium 7205  
High Chroma Gold  
30-120µm  
Synthetic Mica

## METALLIUM PEARLS



Iridesium 7317  
Metallic Gold  
10-60µm  
Natural Mica



Iridesium 7326  
Metallic Ruby  
10-60µm  
Natural Mica



Iridesium 7330  
Metallic Violet  
10-60µm  
Natural Mica



Iridesium 7336  
Metallic Sapphire  
10-60µm  
Natural Mica



Iridesium 7346  
Metallic Emerald  
10-60µm  
Natural Mica



## IRON

Please remove the protective film



Iridesium 500  
Copper  
10-60 $\mu$ m  
Natural Mica



Iridesium 502  
Red Brown  
10-60 $\mu$ m  
Natural Mica



Iridesium 504  
Wine Red  
10-60 $\mu$ m  
Natural Mica



Iridesium 520  
Copper  
5-25 $\mu$ m  
Natural Mica



Iridesium 522  
Antique Copper  
5-25 $\mu$ m  
Natural Mica

## GOLDEN LUSTRE



Iridesium 300  
Gold  
10-60µm  
Natural Mica



Iridesium 302  
Golden Yellow  
5-25µm  
Natural Mica



Iridesium 303  
Deep Gold  
10-60µm  
Natural Mica



Iridesium 308  
Bright Gold  
10-60µm  
Natural Mica



Iridesium 351  
Shining Gold  
10-100µm  
Natural Mica



Iridesium 323  
Fine Gold  
5-25µm  
Natural Mica





## GOLD RUSH

Please remove the protective film



Iridesium 3111  
Velvet Gold  
<15 $\mu$ m  
Natural Mica



Iridesium 3325  
Satin Gold  
5-25 $\mu$ m  
Natural Mica



Iridesium 305L  
Sparkle Gold  
10-60 $\mu$ m  
Natural Mica



Iridesium 305M  
Solar Gold  
10-60 $\mu$ m  
Natural Mica



Iridesium 3305  
Reddish Gold  
10-60 $\mu$ m  
Synthetic Mica



Iridesium 3306  
Rich Gold  
10-60 $\mu$ m  
Synthetic Mica

07

## **GOLD RUSH**



Iridesium 3307  
Solar Green Gold  
10-60µm  
Synthetic Mica



Iridesium 3310  
Transparent Shining Gold  
30-100µm  
Synthetic Mica



Iridesium 3311  
Shining Reddish Gold  
30-100µm  
Synthetic Mica



Iridesium 3315  
Shining Greenish Gold  
30-100µm  
Synthetic Mica



Iridesium 3365  
Sparkle Greenish Gold  
40-200µm  
Synthetic Mica



## SUPER SPARKLE

Please remove the protective film



Iridesium SS-001  
Silver White  
50-250µm  
Synthetic Mica



Iridesium SS-001S  
Silver White  
30-100µm  
Synthetic Mica



Iridesium SS-011S  
Interference Gold  
30-100µm  
Synthetic Mica



Iridesium 8800  
Mega Silver  
200-700µm  
Borosilicate



Iridesium 100SW  
10-60µm  
Synthetic Mica



Iridesium 120SW  
5-25µm  
Synthetic Mica

## CORINTHIUM



Iridesium 3725  
Rich Gold  
5-25 $\mu$ m  
Natural Mica



Iridesium 3726  
Pale Gold  
5-25 $\mu$ m  
Natural Mica



Iridesium 3706  
Pale Gold  
10-60 $\mu$ m  
Natural Mica



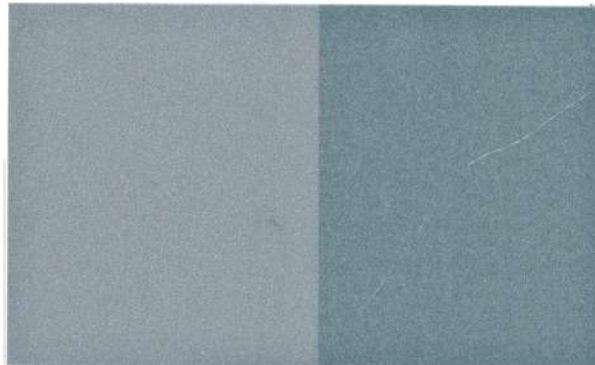
Iridesium 3711  
Rich Gold  
<15  $\mu$ m  
Natural Mica



## TECHNOGREY



Please remove the protective film



Iridesium 71781  
Metallic Grey  
10-60µm  
Synthetic mica



Iridesium 71791  
Aluminum Grey  
30-100µm  
Synthetic Mica

## ALUCOPEARLS



Iridesium 7234  
Satin Grey  
5-25µm  
Natural Mica



Iridesium 7211  
Silver Grey  
10-60µm  
Natural Mica



Iridesium 7211S  
Silver Grey  
10-60µm  
Synthetic Mica



Iridesium 7264  
Sparkle Grey  
10-100µm  
Natural Mica

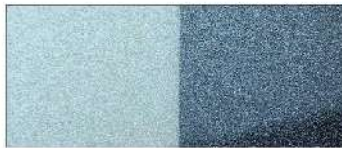


Iridesium 7223  
Shining Aluminum  
50-200µm  
Synthetic Mica



## DIAMOND

Please remove the protective film



Iridesium 8001  
Silver White  
50-250µm  
Borosilicate



Iridesium 8002  
Interference Gold  
50-250µm  
Borosilicate



Iridesium 8003  
Interference Red  
50-250µm  
Borosilicate



Iridesium 8004  
Interference Purple  
50-250µm  
Borosilicate



Iridesium 8005  
Interference Blue  
50-250µm  
Borosilicate



Iridesium 8006  
Interference Green  
50-250µm  
Borosilicate



**Iridesium 8249**  
**High Chroma Gold**  
30-120µm  
**Borosilicate**



**Iridesium 8011**  
**Silver White**  
30-100µm  
**Borosilicate**



**Iridesium 8012**  
**Interference Gold**  
30-100µm  
**Borosilicate**



**Iridesium 8013**  
**Interference Red**  
30-100µm  
**Borosilicate**



**Iridesium 8014**  
**Interference Purple**  
30-100µm  
**Borosilicate**



**Iridesium 8015**  
**Interference Blue**  
30-100µm  
**Borosilicate**



**Iridesium 8016**  
**Interference Green**  
30-100µm  
**Borosilicate**





## PRISMATIC

Please remove the protective film



Iridesium 13S1  
Gold-Red-Purple  
30-100µm  
Synthetic Mica



Iridesium 23S1  
Red-Purple-Blue  
30-100µm  
Synthetic Mica



Iridesium 33S1  
Purple-Blue-Green  
30-100µm  
Synthetic Mica



Iridesium 43S1  
Blue-Green-Gold  
30-100µm  
Synthetic Mica



Iridesium 63S1  
Green-Gold-Red  
30-100µm  
Synthetic Mica

## PRISMATIC



Iridesium 12S1  
Gold-Red-Purple  
10-40µm  
Synthetic Mica



Iridesium 22S1  
Red-Purple-Blue  
10-40µm  
Synthetic Mica



Iridesium 32S1  
Purple-Blue-Green  
10-40µm  
Synthetic Mica



Iridesium 42S1  
Blue-Green-Gold  
10-40µm  
Synthetic Mica



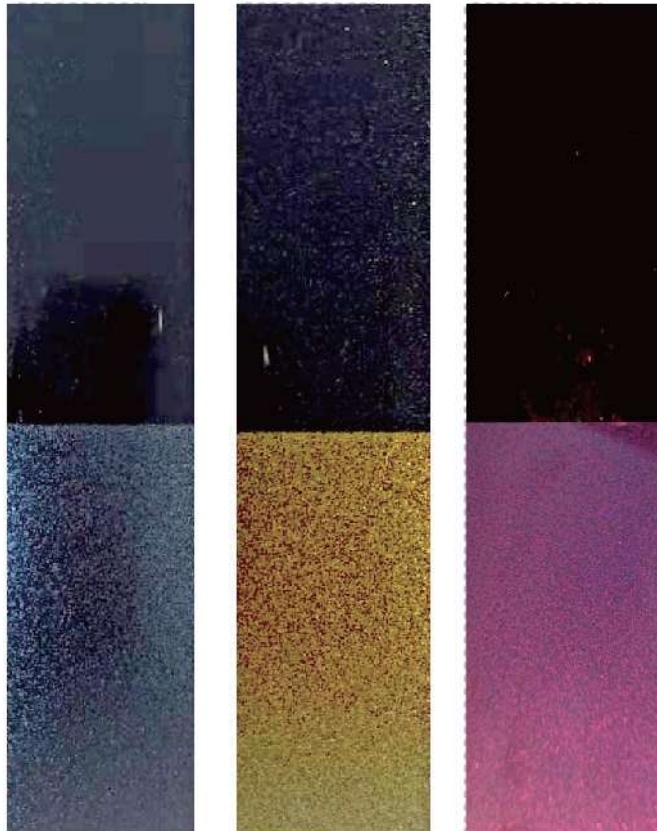
Iridesium 52S1  
Green-Gold-Red  
10-40µm  
Synthetic Mica



## CHROMAPURA



Please remove the protective film



Iridesium 88031  
Twinkle Silver  
30-100µm  
Borosilicate

Iridesium 88032  
Twinkle Gold  
30-100µm  
Borosilicate

Iridesium 88033  
Twinkle Red  
30-100µm  
Borosilicate

\* Printed on black background;  
The upper chip = 10% dosage;  
The lower chip = 0.5% dosage.

# CHROMAPURA



Iridesium 88034  
Twinkle Violet  
30-100µm  
Borosilicate

Iridesium 88035  
Twinkle Blue  
30-100µm  
Borosilicate

Iridesium 88036  
Twinkle Green  
30-100µm  
Borosilicate

Colux GmbH  
Im Kirchgarten 11  
67150 Niederkirchen  
Tel.: +49 (0) 6326 980094  
Fax: +49 (0) 6326 980103  
[www.colux.de](http://www.colux.de)  
[info@colux.de](mailto:info@colux.de)